



Kasia McDaniel

Home Stager &
Interior Decorator



Where Comfort and Living Make a Home

FROM STAGED TO SOLD

"Kasia is a staging 'pro' and is easy to work with. She 'set the stage' for success and an **offer came in immediately and it sold over list price. I highly recommend her!**" said Lisa Moffett, Coldwell Banker realtor.

Want to sell your home quickly and for more money? You can if you stage it to sell.

Home Staging expert, Kasia McDaniel, President of Blue Diamond Staging, helps homeowners sell their homes quickly and **specializes in helping military families**. As a military veteran, Kasia knows the pressures and timelines a military family is under because while in the military she had to move 5 times in 9 years!

PRESENTATION IS KEY

Just like preparing a military uniform for inspection, home staging is a way to present the home to potential buyers. The home must be clean, neat and arranged to attract the right buyer because buyers will come in with a critical eye. If everything is spotless and displayed correctly, buyers will not find anything to pick on and can imagine themselves living there.

CONSULTATION

In order to provide the right image, Blue Diamond Staging starts with an in-home consultation which includes:

- A walk around inside and outside your home
- Establishing a timeline to prepare your home
- Determining who the buyer is for your home
- Decluttering and depersonalizing the space
- Showing how little changes can make a difference in a room
- Discussion of repairs if needed
- Color consultation if needed
- A prioritized list of room by room recommended changes

ADDITIONAL SERVICES

After the consultation, you decide if you want to do the work or have Blue Diamond Staging prepare your home for the market. Our services include:

- Rearranging existing furniture and accessories
- Staging vacant homes by providing rental furniture and accessories
- Recommending outside sources as needed to prepare your home for sale
- Shopping for accessories and art (you can later use in your new home!)

When you are ready to let staging make your house stand above the rest, give Kasia a call at 910-745-0608.

Serving: Aberdeen – Carthage – Fayetteville – Pinehurst – Sanford – Seven Lakes – Southern Pines – Whispering Pines – West End

 910-745-0608

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WHAT CLIENTS SAY ABOUT BLUE DIAMOND STAGING

"Kasia could see past my clutter and advised me on what I needed to do to get my home ready to sell. Her recommendation to repaint the interior in a warm neutral color was spot on. She transformed the space and completed the look we needed." Jenn G., Manassas, VA

"Her amazing talent for design and organization is excellent! Kasia is a staging 'pro' and I highly recommend her." Lisa M. Coldwell Banker

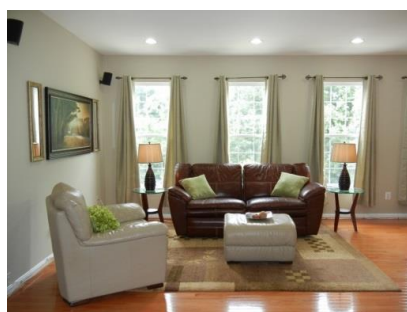
"Thank you so much for the emergency color consultation! I was not sure about the colors we chose and you put my fears at ease. The room looks great and I appreciate the tips to make the space our own." Jamie C., Vienna, VA

PORTFOLIO



The foyer was a large room but was cluttered and unwelcome. Blue Diamond Staging transformed it by reusing the existing bench and added some color with a rug, pillow, art and cabinet for a welcoming entrance.

This was a master bedroom but it was under construction and empty. Rental furniture was brought in to show the beautiful master bedroom retreat and capture the view of a wooded backyard.



The living room had too much furniture and a huge sectional. Kasia recommended the sectional be removed and a couch from another room was brought in to make a wonderful conversational area. Side tables, lamps and throw pillows were added to complete the room.



KASIA (PRONOUNCED KASHA) MCDANIEL WAS A BORN DECORATOR. From designing kid-sized houses out of cardboard boxes as a little girl to decorating an empty airplane hangar to host a formal Air Force Ball, no decorating challenge is too daunting for Kasia. Her creativity allows her to visualize the best use of space and transform it into the final product.

Combining her life-long passion in decorating and 17+ years in project management, Kasia founded Blue Diamond Staging in 2013. She is a professional home stager and Certified Interior Decorator and has successfully staged her own homes to sell and provided decorating advice to clients, family and friends.

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